

# HOUSE *of* JERMAR

## Privacy Policy

Last Reviewed: November 8, 2021

JerMar Designs LLC (“**Company**” or “**We**”) respects your privacy and is committed to protecting it. This policy (this “**Policy**”) describes the types of information we may collect from you or that you may provide when you visit the website <https://www.jermardesigns.com> (our “**Website**”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Policy applies to information we collect on the Website and in email, text, and other electronic messages between you and this Website. It does not apply to information collected by the Company offline or through any means other than the Website.

Please read this Policy carefully to understand our policies and practices regarding your information and how we treat it. If you do not agree with our policies and practices, you agree not to use our Website. By accessing or using this Website, you agree to this Policy. This Policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically.

This Policy does not apply to information that our Website host, or other similar internet technology and related service providers, may collect from you, or how they may use it.

**1. Children Under the Age of 18.** Our Website is not intended for children under 18 years of age. No one under age 18 may provide any information to or on the Website. We do not knowingly collect information from children under 18. If you are under 18, do not use or provide any information on this Website or through any of its features, including your name, address, telephone number, email address. If we learn we have collected or received information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at [support@jermardesigns.com](mailto:support@jermardesigns.com).

### **2. Information We Collect About You and How We Collect It**

We collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, e-mail address, telephone number and other identifier by which you may be contacted online or offline (“**Personal Information**”);
- That is about you but individually does not identify you; and/or
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies and other tracking technologies.
- From third parties, for example, our business partners, Website host and related service providers.

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of subscribing to our newsletter or requesting further services. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses) if you contact us.

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, general and/or specific location data, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically is only statistical data and does not include personal information. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns; and
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your

preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see Choices About How we Use and Disclose Your Information.

**3. Third-Party Use of Cookies.** Some content or applications, including advertisements, on the Website are served by third-parties, including advertisers and application providers such as MailChimp. These third parties may use cookies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. We do not sell information that you provide to us to any third parties for any purpose.

**4. How we Use Your Information.** We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.

**5. Disclosure of Your Information.** We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. We may disclose personal information that we collect or you provide as described in this privacy Policy:

- To contractors, service providers, and other third parties we use to support our business.
- To fulfill the purpose for which you provide it. For example, if you give us an email address to use the "Monthly Design Trends Newsletter" feature of our Website, your e-mail address will be disclosed to our newsletter service provider.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use and other agreements, including for billing and collection purposes.

- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of, our customers, or others.

**6. Choices About How We Use and Disclose Your Information.** We strive to provide you with choices regarding the personal information you provide to us. we have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe’s website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI’s website.

California residents may have additional personal information rights and choices. Please see the section of this Policy titled “Your California Privacy Rights” for more information.

## **7. Accessing and Correcting Your Information**

You may send us an email at support@jermardesigns.com to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

California residents may have additional personal information rights and choices. Please see the section of this Policy titled “Your California Privacy Rights” for more information.

## **8. Your California Privacy Rights**

California residents using the Website may have additional rights under the California Consumer Privacy Act of 2018 (the “CCPA”). When We use the term “personal information” in this supplemental provision, we are using that term as defined in the CCPA, meaning information that identifies, relates to, describes, is capable of being associated with or could reasonably be linked, directly or indirectly, with a particular consumer or household. Under the CCPA, personal information does not include publicly available, deidentified, or aggregate consumer information (as all defined in the CCPA). “Personal information” does not apply to the collection of personal information from job applicants, employees, business owners, directors, officers, medical staff or contractors. If you are a resident of California, you have the right to request what information we collect, use, and disclose. You also have the right to request that we delete your information. California residents also have certain rights regarding the sale of personal information. California

residents have the right to opt out of the sale of their personal information and may do so by contacting us at support@jermardesigns.com.

## **9. Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

## **10. Privacy Protection Policy**

Pursuant to Connecticut General Statutes Sec. Section 42-471, it is our Policy to protect the privacy of your personal information by doing the following:

In the event that there is ever a breach of security regarding your personal information, we will comply with applicable state and federal law requirements regarding the notification and disclosure to you and to the appropriate authorities of the circumstances surrounding the breach.

“Personal information” for this section has the meaning provided in Connecticut General Statutes Sec. Section 42-471.

## **11. Changes to Our Privacy Policy**

It is our Policy to post any changes we make to our Privacy Policy on this page with a notice that the Privacy Policy has been updated on the Website home page. If we make material changes to how we treat our users’ personal information, we will notify you through a notice on the Website home page. The date the Privacy Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this Privacy Policy to check for any changes.

## **12. Contact Information**

To ask questions or comment about this Privacy Policy and our privacy practices, contact us at support@jermardesigns.com.